



Awareness plus high quality
brings greater safety in Germany

The number '20' is rendered in a large, white, stylized font. The background is a dark, swirling pattern of smoke or fire in shades of orange, red, and purple. The word 'JAHRE' is written in a smaller, white, sans-serif font to the right of the '0'.

20 JAHRE

RAUCHMELDER
RETTEN
LEBEN

The good news





Smoke detectors saves lives
is one of the most successful
safety campaigns in
Germany!



But we've had
two challenges....





46%
*Home
Owners*



plus
Private
Landlords



Wir rahmen für Sie von der Leiste bis zum fertigen Bild!

stündlich weggehen



TAPETEN
← KASSEN

KUNDEN-INF

FARBEN

KASSEN

DIENSTLEISTUNGEN

Fingertablet

Moskilonetze

Kinderbetten

Kissen

Schlafmatten

Küchenmöbel





Why is that a problem?



CHEAP
CHEAP
CHEAP

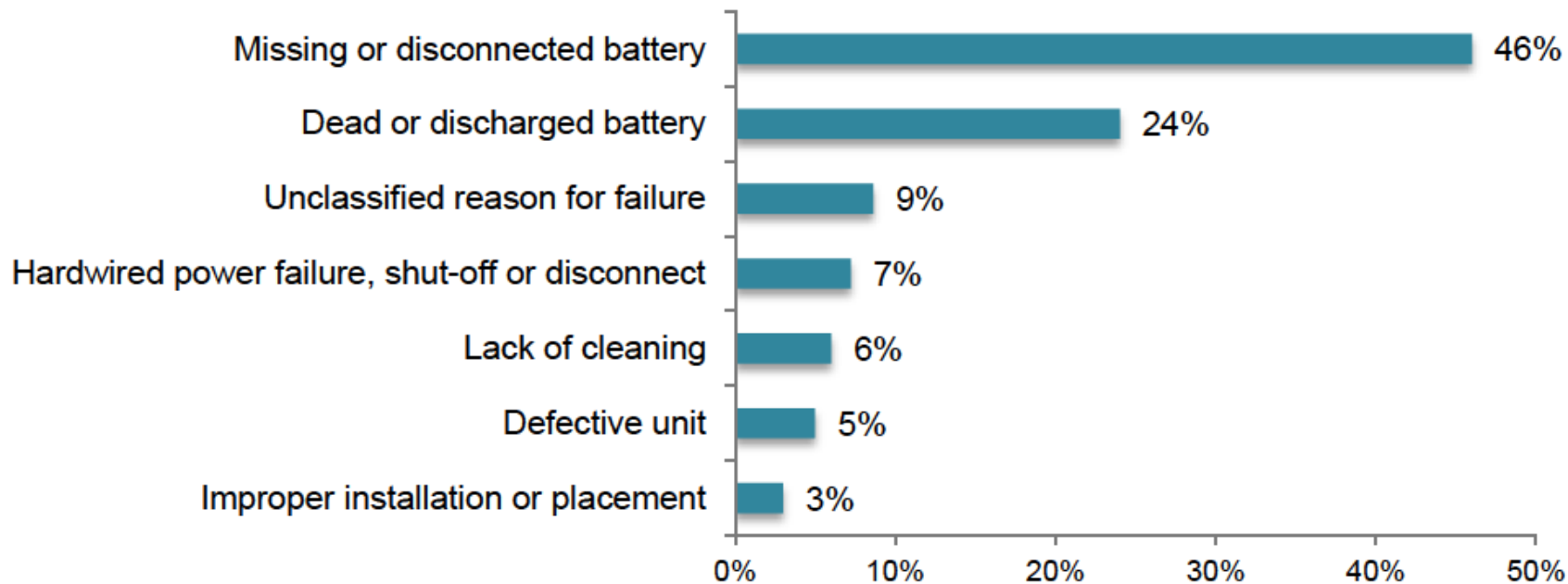


**CHEAP
CHEAP
CHEAP**





Reason smoke alarm did not operate in reported home structure fires 2009-2013



3 of every 5 home fire deaths
resulted from fires in homes with
no smoke alarms (38%) or no
working smoke alarms (21%)

It was time to
Rethink the concept.



75-95%



61%





50%





Quality Mark for Smoke Alarms

- ✓ Reliable fire detection
- ✓ Independent certification
- ✓ 10-year service life

Q-certified.eu

Das Marketing Label



NIGHT
OWL
3000

Stiftung
Warentest

test.de



GUT (2,2)

Im Test

12 Rauchmelder

davon 3 mit der

Bestnote 2,2

Ausgabe 01/2019

www.test.de

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...Fastpace
INDUSTRIES



Smoke Alarm

10-year service life

- mute function
- user-friendly
test button
- suitable for
bedrooms



Quality Mark for
Smoke Alarms

- ✓ Reliable fire detection
- ✓ Independent certification
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Q-certified.eu



NightOwl 3000

19,94 €

incl. VAT
plus shipping costs

Order-Nr: 796464

EAN: 232523524665879

In hac habitasse platea dictumst. Vivamus adipiscing fermentum quam volutpat aliquam. Integer et elit eget elit facilisis tristique. Nam vel iaculis mauris. Sed ullamcorper tellus erat, non ultrices sem tincidunt euismod.



Add to cart



Smoke Alarm 10-year service life

- mute function
- user-friendly test button
- suitable for bedrooms



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Feels good to know
we are on the right path



GREEN DEAL



Thanks
for listening.

